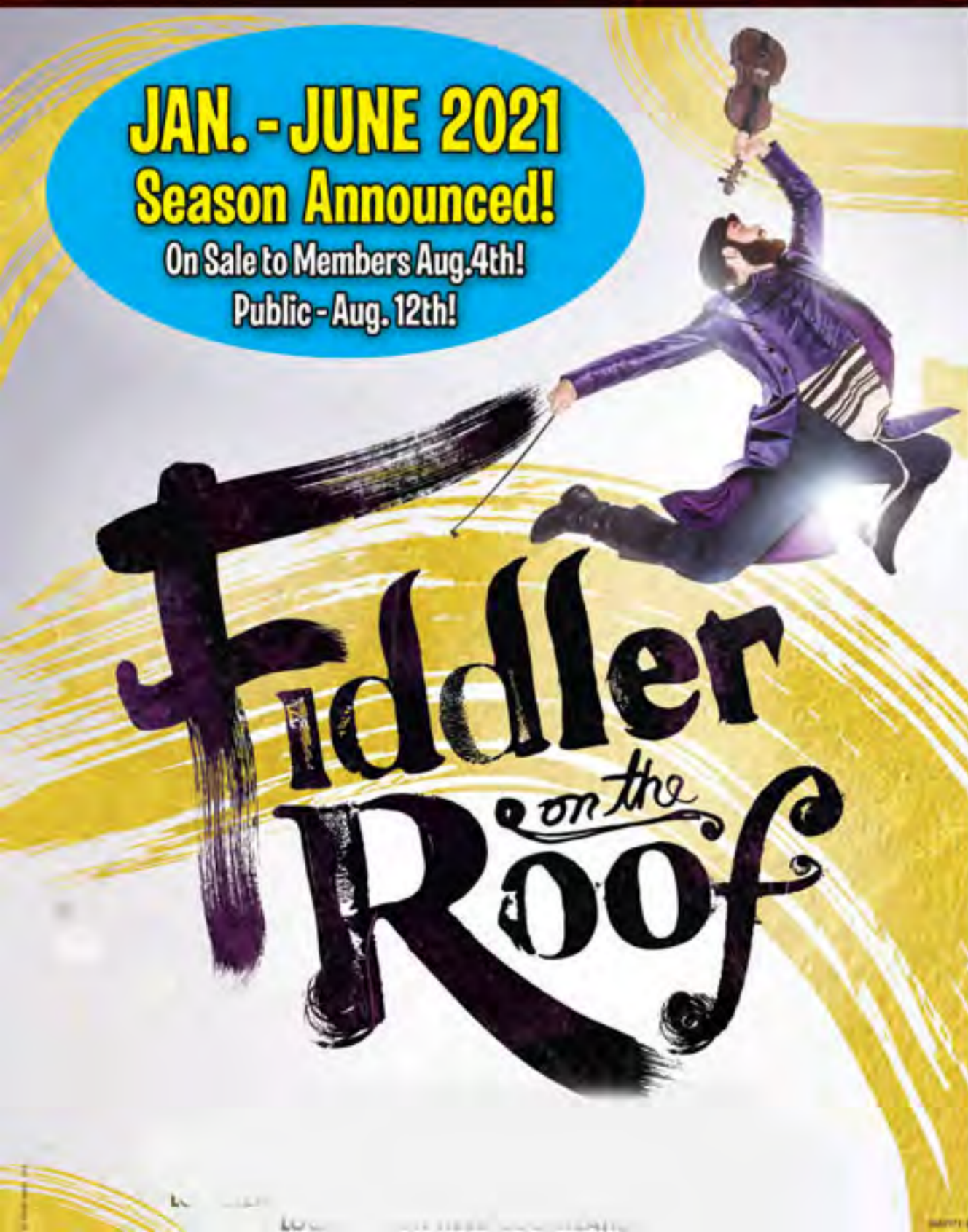




**YOU
CAN'T
STOP
THE
BEAT**



PERFORMING ARTS TEMPLATE pg1

Required content below:

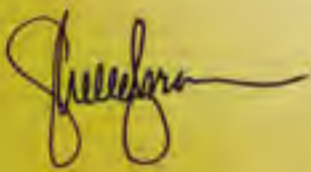
- **1 headline** (3-5 words)
- **Subheadline** (10-15 words)
- **Logo** (.jpg at 300+ dpi resolution, .eps, or .ai file)
- **Photo/Graphic/Art Direction**
Supplied or an idea of what the client is looking for.

YOU CAN'T STOP THE BEAT

We at the State Theatre love the musical HAIRSPRAY. We have presented it in the past, are doing it again this new season on June 15 & 16, and love to have a reason to feature its closing song, You Can't Stop the Beat, whenever we can in our FREDDY® Award broadcast. It is an upbeat anthem of optimism and hope for the future, and we think it is the perfect song to hum as we approach our new season at the State Theatre. Let's face it, there is plenty to be unhappy about if we choose to go there. We've all been affected by a global pandemic and the angst continues on a daily basis. Our hearts go out to those who have lost loved ones, and we salute the people who have soldiered on to keep the rest of us cared for.

What we would like to see is a theater full of people together once again. There is no better tonic for humans than the fellowship of people gathering together to enjoy a meaningful event. And a wonderful show with great music and camaraderie is, in our opinion, what we all need right now. We hope that you agree. We do understand that we cannot control Covid-19 and how people feel about gathering. That is a governmental and individual decision. But we are going to keep the beat going at the State as best we can going forward. We will make certain that our building is as clean and safe as it can be, and that appropriate protocols are followed to protect our audiences, volunteers, and artists as best we can.

So, we'll do this together. We look forward to seeing you as soon as you are comfortable returning to the State. Please look over our new season's offerings and get your tickets today. We'll be waiting.....



Shelley Brown
President & CEO
State Theatre Center for the Arts

FROM THE PRODUCERS
OF THE
FREDDY® AWARDS!



SPOTLIGHT IS ON YOU
SUMMER ACTING CAMP

Directed by Denise Crown of Prestige Productions

Acting Camp Weekdays
July 12 - 23

Mon. - Fri. 9 a.m. - 12:30 p.m. & 1:30 p.m. - 5 p.m.
Friday, July 23rd is an all day session

Grades 1 - 12

\$260 includes 2 free tickets to the Camp Recital

Camp Recital on Sat., July 24 - 2 p.m.
Tickets \$9 - Open to the public

Sponsored by Crayola



Registration forms available online at www.statetheatre.org/acting-camp
or call 610-252-3132

PERFORMING ARTS TEMPLATE pg2

Required content below:

- **1 headline** (10-15 words)
- **Photo/Graphic/Art Direction**
Supplied or an idea of what the client is looking for.
- **Paragraph** (150-200 words)
- **Event Dates/Rates**
- **Logo** (.jpg at 300+ dpi resolution, .eps, or .ai file)



New JANUARY - JUNE 2021 Season Announced!

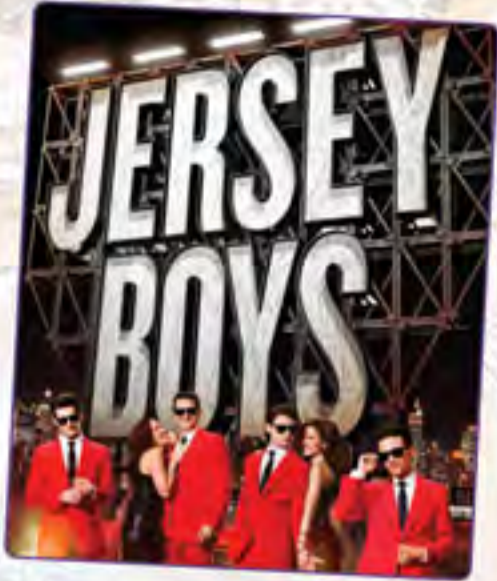
Tickets for new shows on Sale to Members On Tue., Aug. 4th - 10AM — To the Public Wed., Aug. 12th!



One Night of Queen
Performed by Gary Mullen and the Works
Sat., April 17
7:30 PM - \$49/\$45/\$39
Sponsored by 99.9 The Hawk and RCN



23rd Annual Elvis Bash
Starring Mike Albert & Scot Bruce
Sun., April 18
3 PM - \$41/\$37



Jersey Boys
The Story of Frankie Valli & The Four Seasons
Thu., April 22
7:30 PM - \$71/\$65
Sponsored by Alvin H. Butz, Inc.



Outside Promoter:
LAR Enterprises presents
Oh What A Night of Rock N Roll Volume II
Sat., April 24 - 7 PM
\$60/\$55/\$50/\$45/\$40



Ringo Starr & His All Starr Band
Mon., June 7
7:30 PM - \$74 - \$249
Sponsored by 99.9 The Hawk



Hairspray
Tue., June 15 & Wed., June 16
7 PM - \$75/\$65/\$55
Sponsored by Alvin H. Butz, Inc.;
Season Sponsor Capital BlueCross



Riverdance
25th Anniversary Tour
Wed., June 23
7 PM - \$60/\$55/\$45
Sponsored by 69 WFMZ-TV,
790 WAEB AM and RCN

State Theatre Center for the Arts | 453 Northampton St. | Easton, PA | 610-258-7766
All sales are available online only at www.statetheatre.org.
In Person and Phone Orders are temporarily suspended. If you have ticketing issues please call 610-252-3132.
Limit 10 tickets per Member per performance during Members Only sales.

There Has Never Been A Better Time To Become A State Theatre Member!

The State Theatre is preparing for our re-opening, and the arts will be more important than ever in helping our community to heal and come together once again.

By joining the State Theatre now, you will play a direct role in helping our non-profit to make it through until the curtain can rise once again. AND, you can be among the first to purchase tickets for these great 2021 shows!

The State Theatre improves lives and promotes economic vitality in our region...Please be part of our Supporting Cast by becoming a member...or renewing your membership...TODAY!

YOUR SEAT IS WAITING!

www.statetheatre.org . 610-258-7766 x237



PERFORMING ARTS TEMPLATE pg3

Required content below:

TOP HALF

- **1 headline** (10-15 words)
- **Photo/Graphic/Art Direction**
Supplied or an idea of what the client is looking for.
- **Paragraph** (150-200 words)
- **Contact Info** (20-30 words)
- **Logo** (.jpg at 300+ dpi resolution, .eps, or .ai file)

BOTTOM HALF

- **1 headline** (10-15 words)
- **Photo/Graphic/Art Direction**
Supplied or an idea of what the client is looking for.
- **Body Copy** (30-50 words)
- **Website Address**



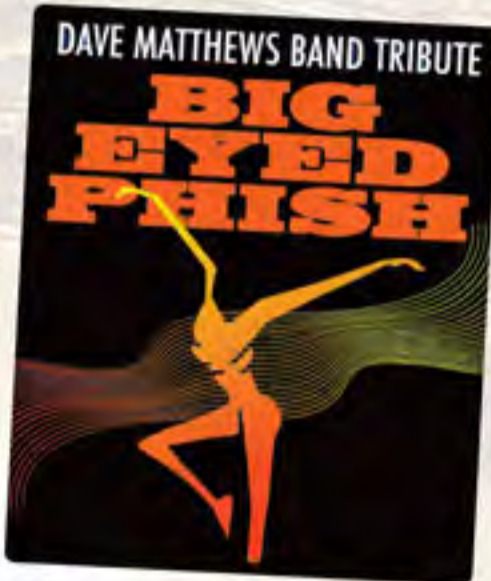
Outside Promoter:
Uncle Vinnie's Comedy Club presents
**A Night with
Vic Dibitetto**
Sat., Jan. 9 - 8 PM
\$59 VIP M&G/\$44/\$39
16+ Audiences



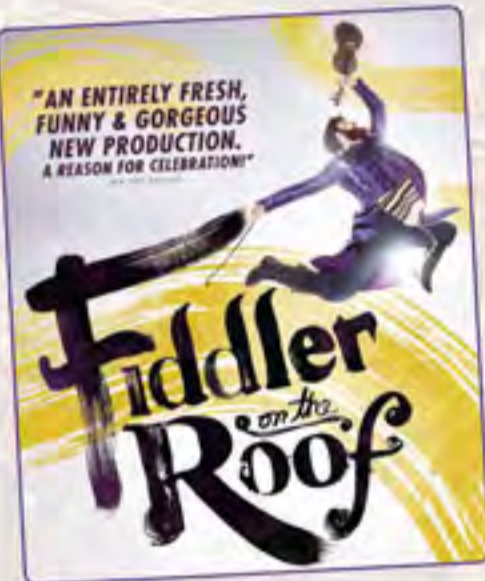
Early Elton Trio:
50th Anniversary Triple Play
Fri., Jan. 29 - 8 PM
\$26 General Admission



**The Daily Show
Writers Comedy Tour**
Sat., Jan. 30
8 PM - \$29
Mature Audiences



Big Eyed Phish:
Dave Matthews Band Tribute
Sat., Feb. 6 - 8 PM
\$25 General Admission
Season Sponsor Capital BlueCross



**Fiddler
On The Roof**
Wed., Feb. 24 &
Thu., Feb. 25
7 PM - \$75/\$65/\$55
Sponsored by Alvin H. Butz, Inc.;
Season Sponsor Capital BlueCross



**Red Hot
Chilli Pipers**
It's Bagpipes. It's Rock.
It's Bagrock!
Special guest Liberty High School
Grenadier Pipes & Drums
Thu., March 11
7:30 PM - \$37
Sponsored by The Morning Call & 95.1 WZZO



The Fab Faux
with The Hogshead Horns
and
The Creme Tangerine Strings
Sat., March 13 - 8 PM
\$60/\$50/\$110 VIP seating & Meet & Greet
Sponsored by 99.9 The Hawk



Irish Comedy Tour
Wed., March 17
8 PM - \$29
Mature Audiences



RENT
Sat., March 27
3 PM & 8 PM - \$65/\$59
Sponsored by RCN



Trifecta of Folk Greats:
The Kingston Trio,
The Brothers Four
& The Limelinters
Sat., April 10 - 7:30 PM
\$49/\$39/\$29



**Engelbert
Humperdinck**
Wed., April 14
7:30 PM - \$75/\$65/\$55



Motones & Jerseys:
In Concert
Thu., April 15
7 PM - \$39/\$29



**B - Underwater
Bubble Show**
Fri., April 16
7:30 PM - \$43/\$33/\$23
Season Sponsor Capital BlueCross

PERFORMING ARTS TEMPLATE pg4

Required content below:

- **1 headline** (3-5 words)
- **Subheadline** (10-15 words)
- **Event Information**
Title, showtimes & ticket information
- **Photo/Graphic/Art Direction**
Supplied or an idea of what the client is looking for.
- **Logo** (.jpg at 300+ dpi resolution, .eps, or .ai file)
- **Contact Info**